WHY COMMUNITY BASED RESEARCH?

1. ADDRESS COMMUNITY PRIORITIES
Prioritize the concerns and issues identified by the community, ensuring that research is relevant and beneficial to the people it aims to serve.

2. ENHANCE RESEARCH
Design research that can be easily translated and implemented in real-life situations and environments.

3. ENGAGE COMMUNITY
Create solutions to societal problems by engaging community members in the design, implementation, and evaluation of interventions.

4. PROMOTE EQUITY AND SOCIAL JUSTICE
Increase opportunities and build power in communities that have faced marginalization.

5. REPRESENT THE UNIVERSITY
Show that the University of Utah is committed to serving the communities of Utah and beyond.

6. FOSTER TRUST
Build meaningful relationships between academic researchers and communities.

Office of UNDERGRADUATE RESEARCH
THE UNIVERSITY OF UTAH

community research collaborative